

LILLOOET REGIONAL INVASIVE SPECIES SOCIETY  
Strategic Plan 2018-2023

**VISION** – *explains why your organization exists*

A network of partners collaborating to minimize the impacts of invasive species on the ecosystems, communities and economy of the Lillooet Region and St’át’imc Territory.

**MISSION** – *conveys what your organization does and for whom.*

Current Mission: The intent of LRISS is to reduce and minimize the negative environmental, social, and economic impacts caused by the introduction, establishment, and spread of invasive species in the Lillooet region.

*Proposed Mission: LRISS creates partnerships, delivers education, surveys watersheds and removes invasives to protect social, cultural, environmental and economic values in the Lillooet region.*

**SOCIETY’S PURPOSES**

These are the purposes as outlined in the Society Act and current Strategy (2013).

1. To educate the general public, private landowners, public land managers and First Nations regarding invasive species and their impacts
2. To minimize the further introduction and spread of invasive species in the areas of concern by promoting and assisting in efforts of: education and awareness, early detection, and coordinated integrated invasive species management and control;
3. To promote a coordinated and collaborative approach to the management of invasive species on public, private and First Nations lands within the LRISS operating area and neighbouring jurisdictions;
4. To provide a conduit for information and a source of expertise on invasive species;
5. To compile and maintain a comprehensive inventory of invasive species within the areas of concern; and
6. To obtain the services of and direct a coordinator to fulfill the purposes of the Society, as funding permits.

**GOALS & STRATEGIES**

GOAL 1. Implement a Coordinated Program

Strategy	Objective
Engage partners & stakeholders in planning and management of invasives.	Host an annual planning meeting.
Promote and maintain the lead role and contact for invasive species management in the Lillooet region.	Increase awareness of our organization by continuing to grow LRISS membership.
Develop and maintain partnerships.	Communicate and collaborate with other Regional Invasive Species Organizations in our province especially our neighbour organizations. Engage community groups for partnership opportunities.

GOAL 2. Educate & provide resources

Strategy	Objective
Educate the public and community groups about invasive species and their impacts.	Identify and engage target audiences. Attend community events, meetings and workshops.
Educate land managers and industry about regional	Implement forms of education and information

<b>invasive species, best management practices and encourage their involvement in treatment.</b>	exchange with land managers and industry like training sessions, review of land use plans, presentations and meetings.
<b>Provide information and links to expertise.</b>	Host a website with information and links. Post information on social media.

GOAL 3. Prevention

<b>Strategy</b>	<b>Objective</b>
<b>Create prevention action plans with partners.</b>	Identify pathways of introduction and vectors of spread and work with partners to create action plans. Identify knowledge gaps and priority areas for inventory.
<b>Adopt an Early Detection, Rapid Response (EDRR) approach in our region.</b>	Design and implement an EDRR program for the LRISS region. Support the BC Province's EDRR program .

GOAL 4. Reduce impacts

<b>Strategy</b>	<b>Objective</b>
<b>Develop programs to reduce the impact of invasives species populations.</b>	Promote and implement an integrated management program. Monitor effectiveness of operational program and adopt an adaptive management approach.
<b>Adopt innovative approaches that use a variety of techniques.</b>	Remain up-to-date on and incorporate best management practices into the program. Promote enhanced management techniques using a holistic approach. Support and encourage research activities.

GOAL 5. Sustainable program

<b>Strategy</b>	<b>Objective</b>
<b>Ensure ongoing Board of Directors development and succession planning.</b>	Ensure that the Board has information on governance and access to information, speakers or webinars.
<b>Sustain and build our programs through funding &amp; partnerships.</b>	Maintain and grow partnerships. Collaborate with partners to apply for funds.
<b>Pursue training opportunities to build capacity in our region that supports employment in the invasives management field.</b>	Collaborate with St'at'imc communities, employment services and companies to offer training on invasives field operations & management.
<b>Support local and provincial land use plans and policy development &amp; implementation.</b>	Engage with local government processes as they arise that relate to invasives (Official Community Plan review for example).
<b>Communicate successes with the public, stakeholders and partners.</b>	Produce an annual report and share activities throughout the year using website & social media.

## CORE VALUES

The Lillooet Regional Invasive Species Society will:

- Be collaborative,
- Ensure the inclusion of multiple perspectives,
- Proactively promote and facilitate partnerships,
- Have a membership that is open and inclusive,
- Respect the values and perspectives of all stakeholders,
- Include societal, economic and environmental values when making decisions on the landscape\*\*
- Be transparent and accountable,
- Be independent and non-partisan,
- Operate as a not-profit organization, and
- Seek and accept funding from a variety of sources.

## MEASURING SUCCESS

In order to evaluate the success of this strategy, there are indicators that should be measured. The following is a list of indicators:

1. Annual planning meeting for partners.
2. Number of partnerships.
3. Number of LRISS members.
4. Metrics on treatment of key species and changes in occurrence.
5. Annual reach for outreach: including number of training sessions, communications with land managers-industry and educational information disseminated (newsletters, social media posts, features etc).
6. Create prevention Action Plans and implement.
7. Early Detection, Rapid Response program and implementation.
8. Create and implement a landscape approach for prioritization of operational program (to decrease impacts).
9. Other key activities/initiatives that LRISS has led or partnered on and the outcomes of those projects
10. Evidence of education, information and support for Board of Directors effective governance and succession.